



India Foundation of Metropolitan Princeton

**** A Non-Profit Organization ****



PO Box 654, Princeton Junction, NJ 08550

www.ifmpnj.org

Annual Cultural Show – December 9, 2017 at WWP High School North

ADVERTISEMENT/VENDOR TABLE APPLICATION FORM

Company Name _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Email _____

Level	Sponsorship Benefits	Rate
Platinum	inclusion in the email blast and logo on digital flyer at the website, full page color Banner displayed and business recognized at the event, Vendor table, Business name	\$1000/-
Gold	Banner displayed and business recognized at the event, Vendor table, Logo on website and digital flyer, full page b/w	\$750/-
Silver	Business recognition, Vendor Table, Logo on Website , half page b/w	\$500/-

Brochure Advertisement Rates

<input type="radio"/> Back Cover Color	\$750	<input type="radio"/> Regular Page (Full) B&W	\$175
<input type="radio"/> Inside Cover Page Color (Front)	\$500	<input type="radio"/> Regular Page (Half) B&W	\$125
<input type="radio"/> Inside Cover Page Color (Back)	\$500	<input type="radio"/> Onsite Vendor Table	\$200
<input type="radio"/> Center Page Color (Single page)	\$500	<input type="radio"/> Table + Regular Full Page B/W	\$325
<input type="radio"/> Regular Page (Full) Color	\$300	<input type="radio"/> Table+ Regular Full Page Color	\$450
<input type="radio"/> Regular Page (Half) Color	\$200	<input type="radio"/> Business Card/Coupons	\$75

Note: Regular Full/Half Page both Color & B/W, Business Card, Vendor table/Combos are 50% discount for non-profits.

Please check one:

- I am attaching a check for the appropriate amount with the form and the advertisement material.
- I am attaching a check for the appropriate amount with this form. I do not have the advertisement material ready now. However, I would like to reserve the space. I will send the advertisement material later. I understand that the **due date for the advertisement material is 11-22-2017.**

P.S. – Two Free Tickets will be issued to all sponsors and vendors taking out a full-page Color advertisement or a vendor table, and One free ticket for full page B/W advertisement. Vendors/Sponsors can purchase additional tickets at www.sulekha.com/ifmp. These tickets are not transferable. Contact us by email at ifmp@ifmpnj.org or call 609-297-7116 if you have any questions.

I agree with the following terms and conditions:

1. Final acceptance of the advertisement material is up to the discretion of the executive committee of IFMP.
2. Sponsorship/Advertisement/Vendor Table fee once paid cannot be returned.
3. All advertisements submitted without a check payable to IFMP in the appropriate amount will not be printed.
4. IFMP reserves the right to change/modify placement of the advertisements (if necessary).
5. ADs are to be camera-ready with no bleed (cannot run to edge of page). Soft copy or Printed on Laser Printer Only. If AD is submitted on soft copy, produce AD in PDF or Microsoft Word or Powerpoint or Publisher

Signature: _____ Print Name: _____

Accepted on behalf of IFMP by: