



INDIA FOUNDATION OF METROPOLITAN PRINCETON

Non-profit Organization Established since 1977

P.O. Box 654, Princeton Jct. NJ 08550

www.ifmpnj.org

Annual Sponsorship/ Vendor Booth Application Form

IFMP ANNUAL SPONSORSHIP CONTRACT 2017

5 Major Event Dates:

1. Holi Celebration: April 22nd, 2017 @ Mercer County Park 12:00pm-5:00pm
2. Summer Picnic: August 6th, 2017 @ Mercer County Park 12:00pm-5:00pm
3. Navratri Raas/Garba-I: September 23rd 2017 @ WWP-HSN 7:00pm-12:00am
4. Navratri Raas/Garba-II: September 30th 2017 @ WWP-HSN 7:00pm-12:00am
5. Annual Cultural Program: December 9th 2017 @ WWP-HSN 3:00pm-8:00pm

Business Name _____

Product/Services _____

Contact Person _____

Address _____

City, State, Zip Code _____

Daytime Phone _____ Cell Phone _____

Email address _____

Table and Chairs will be provided on a first come first basis. It is highly recommended that you bring all the necessary items for your table setup and display, such as table cover, extension cords and other possibly needed materials including tents or canopies. Vendors are responsible for transporting their own goods into and out of the building at their own expense.

Governing Provisions: (Please read carefully)

- The Event Committee reserves the right to prohibit the service of any item or items not identified in the vendor's description (above).
- Set up time will be at least an hour before the start time of the event and must be set up and ready at least 30 min prior to the start time of the event. Vendors must continuously occupy the assigned location and be open for service during all Event hours or until the close of the Event.
- The Event will be held on the stated date regardless of weather. Registration fees are Non-Refundable. Vendors are advised to bring their own tents to protect from rain or sun.



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- Each vendor is solely responsible for securing its equipment and other personal property at all times. IFMP is unable to accept responsibility for any lost or stolen items, or for any equipment other than our own.
- Only one organization or vendor may use each booth space unless prior authorization has been obtained from the IFMP committee. All vendors must conduct business in their designated booth area only, unless approved otherwise by IFMP committee. Pre-registered vendors unable to attend must notify IFMP 48 hours prior to the event and are not permitted to sublet without prior consent from IFMP. Fliers, handbills, and petitions will be limited to booth area only. Non-booth holders may NOT distribute merchandise or fliers of any kind.
- NO FOOD ITEMS OR BEVERAGES MAY BE SOLD at vendor booths other than those specifically identified as food vendors!
- Please do not display any merchandise that would be inappropriate for children. This is a family friendly event. Any decision made by IFMP officials is final.

Listed below are the rates and benefits provided for each of the sponsorship levels:

	Sponsorship Level	Annual Sponsorship Benefits	Rates
<input type="checkbox"/>	Platinum Sponsor	Banner to be displayed at the event, Business recognition, Vendor table, Business name inclusion in the email blast and logo on electronic flyer at the website, podium time, color full page advertisement in the brochure, photo in newsletter	\$3000
<input type="checkbox"/>	Gold Sponsor	Banner to be displayed at the event, Business recognition, Vendor table, Logo on website and flyer, color full page advertisement in the brochure	\$2100
<input type="checkbox"/>	Silver Sponsor	Business recognition, Vendor Table, Logo on Website and flyer, b/w full page advertisement in brochure	\$1500
<input type="checkbox"/>	Vendor Table	Vendor Table for all 5 IFMP events (Holi, Picnic, Navratri-1 and Navratri -2, Annual Cultural Show; also includes a free B/W full page advertisement in the annual brochure.	\$750

Note: The annual sponsorship rates have a special incentive of 25% discount over a la carte rates for each individual event

Acceptable Payment Forms are:

- Cash or Money Order or Check payable to IFMP mail to P.O. Box 654, Princeton Jct., NJ 08550-2029
- PayPal – Enquire with us.

If you are interested in annual sponsorship for all IFMP events, please contact us via email or phone.

- **Email:** ifmp@ifmpnj.org
- **Phone:** Ambrish Agarwal: 732-832-1214, Ankit Parikh: 540-514-0978, Sanjay Rastogi: 732-579-2138, Deepak Chainani: 973-454-7743, Rajeev Singh: 908-307-0787, Bharat Sethi: 609-721-1622

Waiver and Release

I have read and agree to abide by the terms and conditions of this form and release and enter into it voluntarily and knowingly. This form and release is binding when signed by the vendor applicant and the waiver, release and indemnity provisions shall survive the conclusion of the all major IFMP events planned for 2017.

Signature: _____ Date: _____